SIGN UP TODAY!

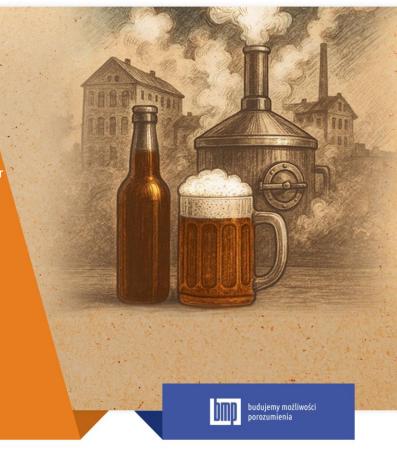


Autumn Brewers' Meeting

September 8-10, 2025 • Kielce

What are the benefits of participating in the meeting?

- Direct contact with representatives of the technical-technological, managerial, and administrative staff of Polish breweries from corporations to craft brewers.
- The opportunity to present the company's offer during a 15-minute presentation and at the exhibition booth among decision-makers from the industry
- Gaining knowledge about clients' investment/purchase plans
- Participation in technical tours
- Two networking evenings
- Exhibition and beer tasting



CONTACT

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Attached:

information form with the price list and application form

Application deadline: July 5th this year.

ORGANIZATOR

HONOROWY GOSPODARZ

PATRONAT BRANŻOWY

PATRONAT MEDIALNY















INFORMATION FORM

Conference sponsorship	SPONSOR	PARTNER
Granting the title of Sponsor/Partner of the Conference	٧	٧
Company presentation during the conference, duration up to 15 min.	٧	٧
Possibility to set up an advertising roll-up in the conference hall (up to 1.5 m wide) in a well-exposed location.	2 pcs.	1 pc.
Exposure of the company's name and logo as well as information about the role played on the invitations and in the multimedia presentation	٧	٧
Exhibition area	6 m²	4 m ²
A4 advertisement in "Kierunek Spożywczy" magazine	٧	٧
Information about the company in the BMP application	٧	٧
Main banner on www.kierunekspozywczy.pl website	2 month	1 month
Addressing personal invitations with the company logo to establishments in the food industry	٧	٧
Distribution of advertising material in conference packages	٧	٧
Cost of promotion (net) Please note: Each sponsorship package should be accompanied by participation costs of 1450 PLN/person without accommodation	18 000 PLN	15 000 PLN

Promotion packages	PACKAGE I	PACKAGE II	PACKAGE III	PACKAGE IV	PACKAGE V	PACKAGE VI
Exhibition area	4 m ²	2 m ²		4 m ²	2 m ²	
Company presentation during the conference, duration up to 15 min.	٧	٧	٧			
A4 advertisement in "Kierunek Spożywczy" magazine	٧	٧	٧	٧	٧	
Information about the company in the BMP application	٧	٧	٧	٧	٧	٧
Middle banner o <u>www.kierunekspozywczy.pl</u> website (1 month)	٧	٧	٧	٧	٧	٧
Adverising roll-up (1.5 m. wide) in the exhibition area						٧
Cost of promotion Please note: Each promotion package should be accompanied by participation costs of 1450 PLN/person without accommodation	9 300 PLN	8 300 PLN	5 700 PLN	6 900 PLN	5 900 PLN	2 100 PLN

Additional promotion in conference materials:

- entry in the BMP application: 200 PLN/ net
- distribution of advertising materials in the conference package (max. 1 pc/person or 1 A4 page): :1 000 PLN/ net
- Main banner on <u>www.kierunekspozywczy.pl</u> website: 500 zł

Participation costs (obligatory):

- for 1 person when purchasing the above packages (food, conference materials, participation in accompanying events):1 450 PLN
- for 1 person without package (food, conference materials, participation in accompanying events): 2 200 PLN

Accommodation: (hotel day according to the hotel regulations, the order of applications decides, parking on your own)

Accommodation Hotel Binkowski ul. Szczepaniaka 42, 25-043 Kielce,	Room for 1 person	Room for 2people
(the order of applications decides, hotel day according to the hotel regulations, parking on your own)	360 PLN net/night	450 PLN net/night





(Place and date)

REGISTRATION FORM

(company stamp)

NAME (in capital letters)	POSITION (obligatory		NE NUMBER obligatory)	E-MAIL ADDRESS (obligatory)	
Conference sponsorship			YES	NO	
SPONSOR					
PARTNER					
Promotion packages			YES	NO	
PACKAGE I (stand 4 m ² + presenta	ation + advertisement)				
PACKAGE II (stand 2 m ² + present	ation + advertisement				
PACKAGE III (presentation+ adver	tisement)				
PACKAGE IV (stand 4 m ² + advertise	ement)				
PACKAGE V (stand 2 m ² + advertisement)					
PACKAGE VI (roll-up)					
Title of presentation	e presentation should be in line v	with the programme and	approved by the		
Speaker :* * We authorise the conference organiser t			nference	yes no	
Other forms of promotion			YES	NO	
Entry in the BMP application					
Distribution of advertising material in the	conference package				
Main banner onwww.kierunekspozywczy	. <u>pl</u> portal (for 1 month)				
Participation in the conference	Participation in the conference		TAK	NIE	
With promotional/partnership packa	ge				
Without promotional/partner package	ge purchased				
Booking accommodation					
Night 08/09.09.2025 Singl	e room ECONOMY	STANDAR	D	Double room	
Night 09/10.09.2025 Singl	e room ECONOMY	STANDAR	D	Double room	
Contact person details NameE-mail address					
Invoice data NIP (taxpayer identification number of	the payer)	invoice ir	n PLN	invoice in Euro	
(company stamp)		(stan		person authorised to represent the company	