## **XXII Autumn Brewers' Meeting**

Monday, September 8, 2025				
14:00	Tour to Maryensztadt Brewery (details coming soon)			
17:30	SaunaBrew – meeting in the sauna			
19:30 20:30	Dinner (grill)			
Tuesday, September 9, 2025				
08:30 09:30	Registration of participants, management of stan HOTEL BINKOWSKI RESORT, ul. Szczepaniaka 4			
09:30	Room Platinum B+C OPENING OF THE CONFERENCE			
09:45	Room Platinum BC PUBLIC INTERVIEW: LESS FOAM, MORE CONTE	NT – ON THE FUTURE OF BREWING		
10:05	Room Platinum BC Introductory panel: HOT TIME IN BREWERY – COLD MARKET ANALYSIS  Topics: - Facts, numbers, trends- the beer market 2025 - New flavors and technologies – innovations that are changing the industry - From the perspective of a mug – what does the future hold? - Where is it worth directing capital? - Investments in "beer"			
11:30 12:00	Room GOLD Break and opening of the BEER EXHIBITION			
12:00	Room Platinum B PANEL I: FROM BREWING TO BOTTLING – MODERN SOLUTIONS  Topics: - investments in breweries - how to develop a brewery in today's times? - tanks and vessels - what do experts recommend? - new technologies for brewing- bottling lines, labeling machines - what is worth investing in? - systems, lines, and machines in beer bottling	Room Platinum C PANEL II: SECRETS OF BREWING  Topics: - experiences from beer production – good practices - modern equipment for beer production - everyday and extraordinary challenges in the brewing process - de-alcoholization process – technologies and installations		
12:00	Investments in breweries - what does it mean in today's times?	presentation in progress of being established		

	Krzysztof Panek, Browar Fortuna				
13:30 14:30	Lunch (Silver Restaurant)				
14:30	Room Platinum B PANEL III: BEER IN GREEN - TOWARDS ECO-BREWERY  Topics: - optimization processes in breweries - energy efficiency and own sources of energy - reducing energy consumption - green transformation in practice - carbon footprint reduction - utilization of waste heat	Room Platinum C PANEL IV: SIMPLY QUALITY  Topics: - microbiology and physicochemical hazards - hygiene and cleanliness in the brewery - beer labeling and marking - durability and stability of beer			
16:00 16:30	Break				
16:30 18:00	Room Platinum BC BREWING FORUM: NOT EVERYTHING THAT'S BREWED IS GOLDEN. TASTE OF CHANGE, OR IDEAS FOR THE DEVELOPMENT OF THE INDUSTRY  Moderator: Aleksander Poreda, Krakowska Szkoła Browarnicza Participants: Andrzej Olkowski, Stowarzyszenie Regionalnych Browarów Polskich Bartłomiej Morzycki, ZPP Browary Polskie.  Topics: - the current situation of the brewing industry - market threats in the near and distant future – how to tackle them? - challenges and opportunities that should be seized - what consumers expect – trends in brewing				
20:00 24:00	Integration dinner				
	Wednesday, September 10, 2025				
07:30 08:30	Breakfast at the place of accommodation				
09:00	Room Platinum BC  Panel V: WE MAKE THE BEST BEER - INSP  Topics:	IRATION FOR BREWERIES			

raw materials and additives for beer;
typical and unusual beers;
flavor and aroma - experiences from breweries;
strategy and brand building;
trends and innovations in brewing.

10:00	Room Platinum BC PUBLIC INTERVIEW: EMPLOYEES AND ASSETS. MANAGEMENT OF THE BREWERY
10:20 10:50	Break and check-out
10:50	Room Platinum BC SPECIAL LECTURE: Law vs Beer Production – Clear and Complete Considerations on Regulations - Dawid Siedlecki, Paragraf Brewery Topics: - changes in the law on sobriety education- new challenges for breweries - deposit system and PPWR regulation - two revolutions in packaging - regulations on the sale of alcohol via the Internet - legal issues regarding beer advertising and promotion - informational obligations towards the consumer
11:50	Dismantling of stands
12:15	Trip to Warka Brewery (travel on your own)
14:00	Technical trip - visiting Warka Brewery (details coming soon)
15:30 16:30	Lunch near the plant

<sup>\*</sup>The organizer reserves the right to make changes to the program.